

# The path Towards Sustainable Development

Starting with the 2024 edition, the Golden Gala Pietro Mennea has voluntarily chosen to adopt a sustainable event management system by developing and publishing its sustainability strategy "Towards Sustainable Development" in line with World Athletics guidelines. This means embracing their principles and objectives while also aligning with the Athletics for a Better World Standard.

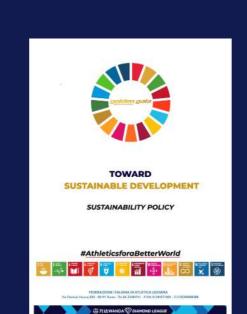
The process of reporting on the sporting, economic, social, and environmental performance and impact of the event has proven essential for developing a continuous improvement plan. This plan laid the foundation for the 2025 edition, enabling us to pursue longterm sustainable growth.

### 2025 SUSTAINABILITY POLICY

The main goal for the 2025 edition is to consolidate the path to sustainability, using the event as a driver for promoting a sustainability culture in athletics, both nationally and internationally.

Our commitments are based on 6 key areas aligned with World Athletics' Strategic Plan:

- Leadership in Sustainability;
- Responsible Production and Consumption;
- Climate Change and Carbon;
- Local Environment and Air Quality;
- Global Equality;
- Diversity, Accessibility and Wellbeing



# OUR SUSTAINABILITY VISION

Sustainability is the guiding light of our activities, aligned with innovation and the priorities of the United Nations 2030 Agenda.

# OUR SUSTAINABILITY MISSION

We listen and engage with stakeholders to continuously improve our sporting, social, economic, and environmental performance.

# **OUR PURPOSE:** Creating shared value

Golden Gala Pietro Mennea for People, for the Planet and for Prosperity

Shared value creation defines the Golden Gala's mission and, on a wider perspective, our reason why.

# OUR SUSTAINABILITY PRINCIPLES

# Inclusivity

Respecting stakeholders' rights and interests, aiming to meet expectations.

# Integrity

Ensuring fair, legal, and sport-compliant decisions, avoiding abuses or corruption.

# Sustainable Management

Promoting a peoplecentered, performancemonitored model.

#### Transparency

Providing relevant, reliable, and accessible information through sustainability reporting.

Download the "2025 SUSTAINABILITY POLICY" to learn more about the Golden Gala Pietro Mennea's commitments for a more sustainable athletics.

# Fair competition

At the Golden Gala Pietro Mennea, we promote a model of fair and clean competition.

Doping remains a persistent threat to the integrity of sport, and staying silent is not an option. On the contrary, one of the most effective ways to create and sustain a culture of zero tolerance toward doping—across all sports and countries—is by empowering athletes and clean sport advocates to speak up.

For this reason, we remind you that you can access **WADA Speak Up**, the global anti-doping platform, at any time. It allows you to report any activity you believe violates international anti-doping rules and actively contribute to upholding the values of sport.

GO TO PLATFORM





# Respect people despite differences

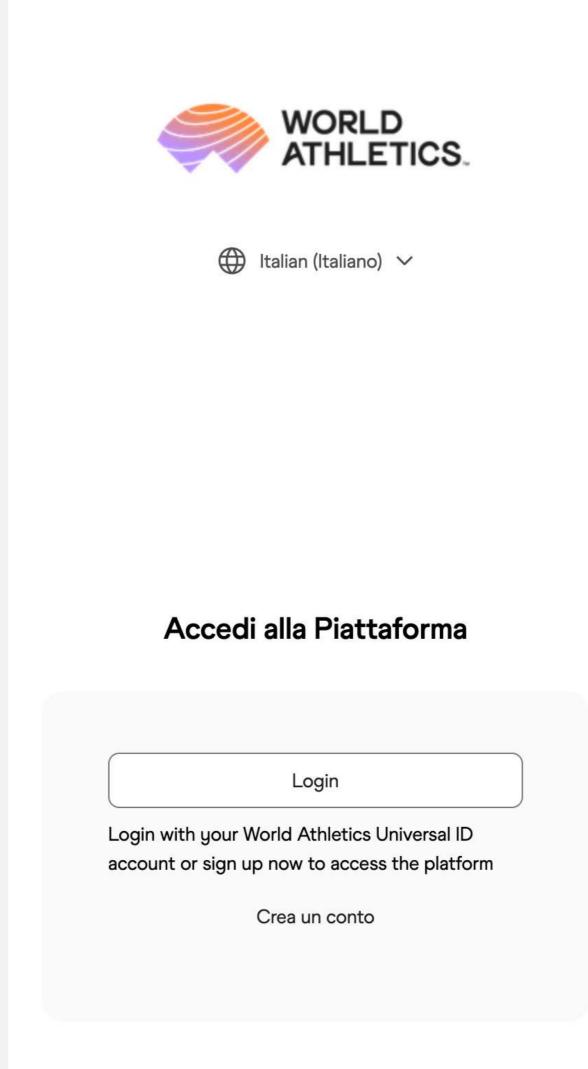
This is an international athletics event. Many athletes from around the world will be competing with the goal of giving their best and achieving top results in line with the principles of sport.

You will therefore be surrounded by people of many different nationalities, personalities, moral beliefs, opinions, and behaviors. We strongly encourage you to respect every participant, regardless of their differences, by promoting a spirit of brotherhood and cooperation, and avoiding any unpleasant situations that could negatively affect your experience. Finally, we kindly ask you not to engage in political or religious discussions during the event, as your views might offend others or create division.

# World Athletics Safeguarding e-learning course

World Athletics has taken important steps to strengthen **safeguarding** and **protection** in the world of athletics, with the goal of defending athletes and participants from abuse, harassment, and exploitation.

Learn more about the topic of **safeguarding** by accessing the **Education Hub**, the interactive e-learning platform.







# Help us spread the culture of sustainability

Almost 10 years have passed since September 25, 2015, the day the United Nations General Assembly adopted the 2030 Agenda, yet progress toward achieving the 17 Sustainable Development Goals remains unsatisfactory.

According to the 2024 Sustainable Development Goals Report, **only 17% of the 169 targets are on track**, nearly half show limited or moderate progress, and one third are stagnating or even regressing.

With the **2025 Sustainability Policy**, we have formalized our contribution to **12 SDGs** on which we have most effectively focused our efforts.

We are doing our part to help ensure the world meets each goal by 2030 and becomes a better place for future generations — but our efforts alone are not enough.

# What can you do?

The race toward sustainability needs you: help us spread the culture of sustainability in your community and your country!

# Use the hashtag #AthleticsforaBetterWorld

Share photos and comments on the sustainable practices you will find inside the event location through your social media accounts!



# Flag of the 17 Sustainable Development Goals

Our team of Eco-Volunteers will be walking around with the flag of the 17 Sustainable Development Goals — stop for a photo and help light up the Golden Gala with the colors of sustainability!









# Air Quality

One of World Athletics' long-term goals is to raise awareness about the health benefits of regular physical activity.

Equally important is creating suitable conditions for exercise, where air quality plays a crucial role — impacting not only your **performance** but, more importantly, your **health**.

The Golden Gala Pietro Mennea supports World Athletics' "Running for Clean Air" initiative to raise awareness about air quality issues and promote positive change in cities.

Thanks to the **Kunak device** installed inside the Stadio Olimpico, it is possible to monitor air quality levels daily and collect scientific data.





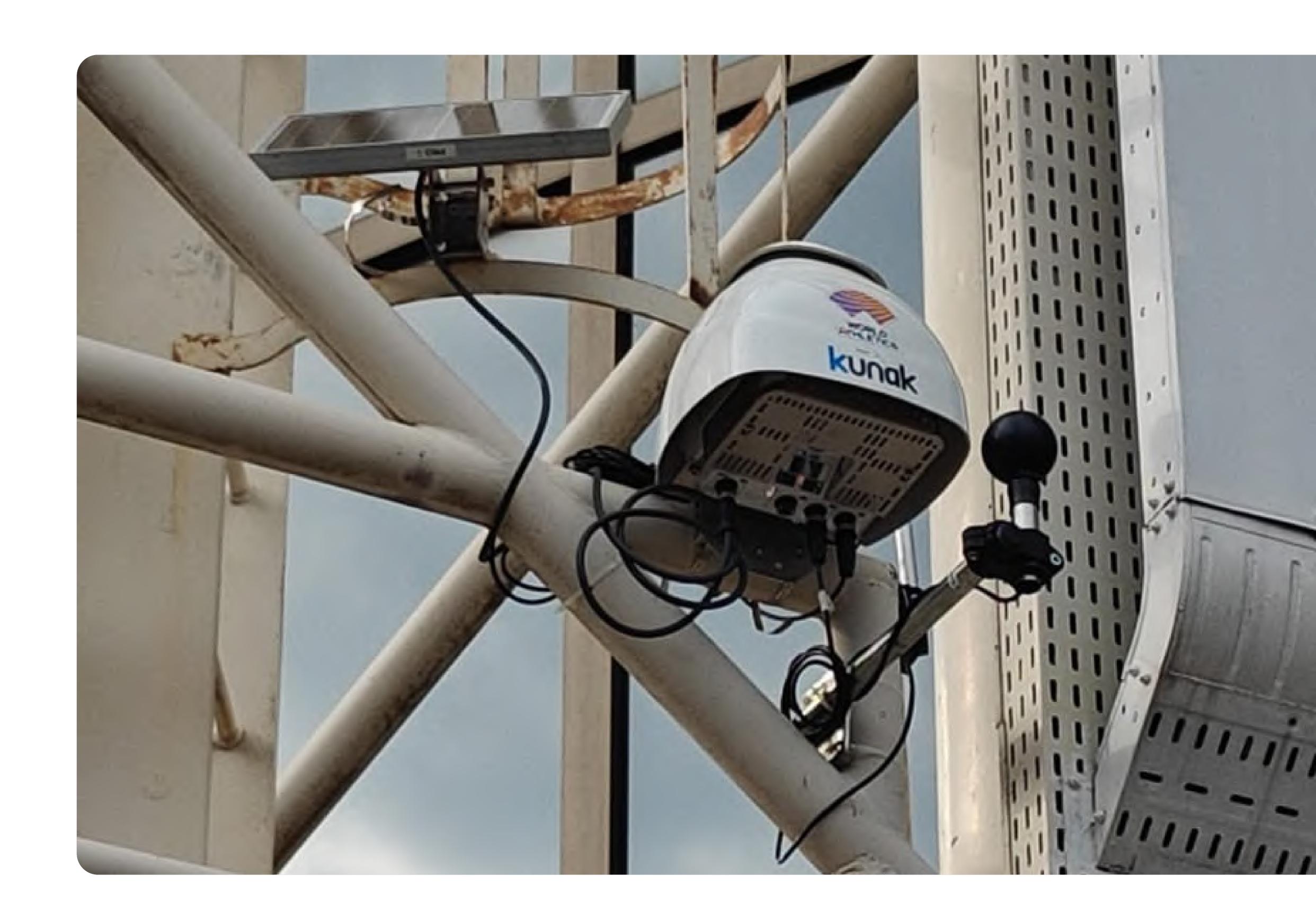
#### The Athletics Community for the Sudan Emergency

The UN agency World Food Programme (WFP) and its app ShareTheMeal are stepping onto the track to fight world hunger alongside the Golden Gala Pietro Mennea and the great champions of athletics.

Share the campaign and help us make a difference!









# SUSTAINABLE CHAMPIONS

As athletes, you are among the main agents of change.

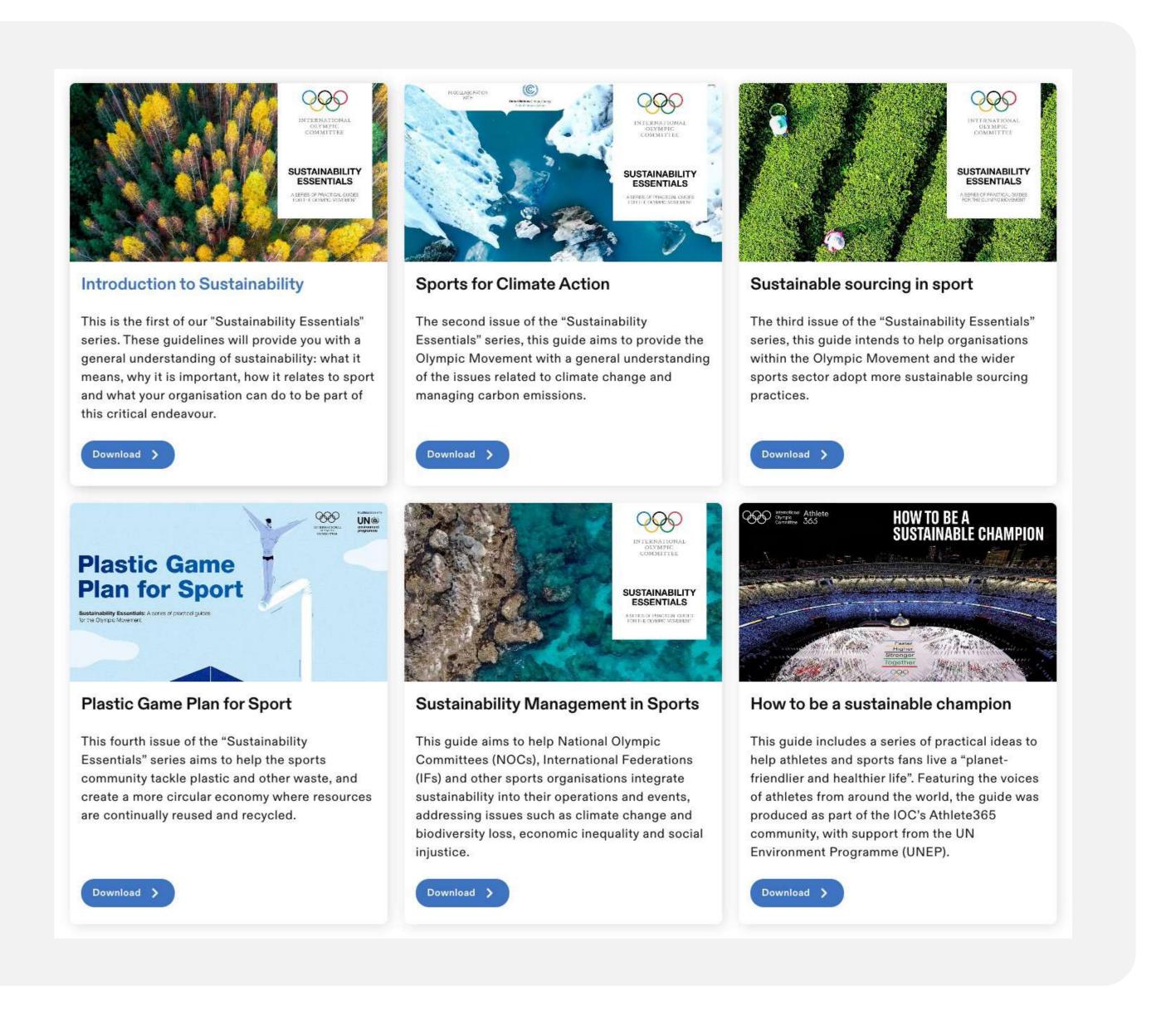
For this reason, through this document, we want to share with you some simple tips to reduce your environmental impact that you can apply in your daily routines.

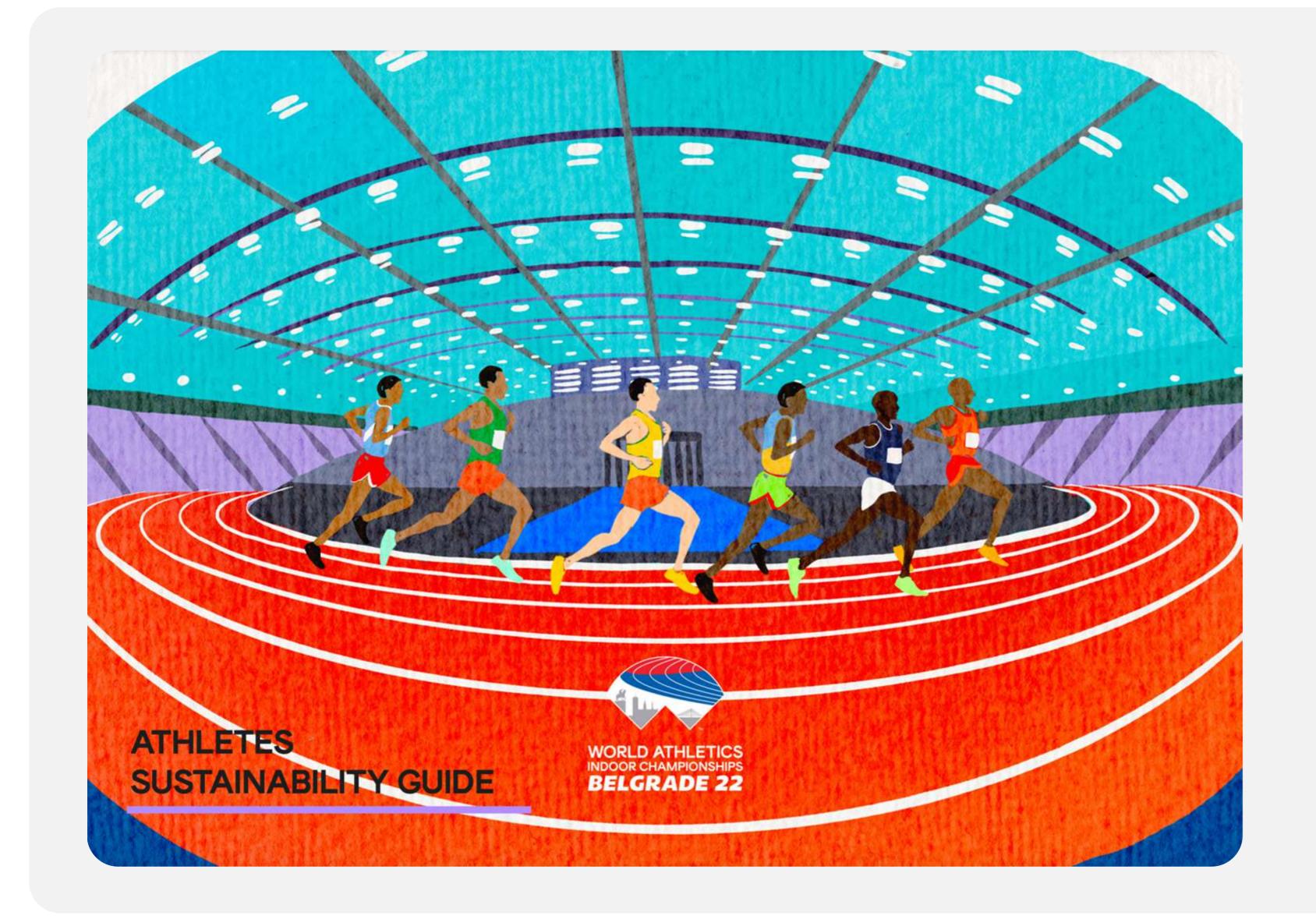


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Other important sustainability-related content can be found here







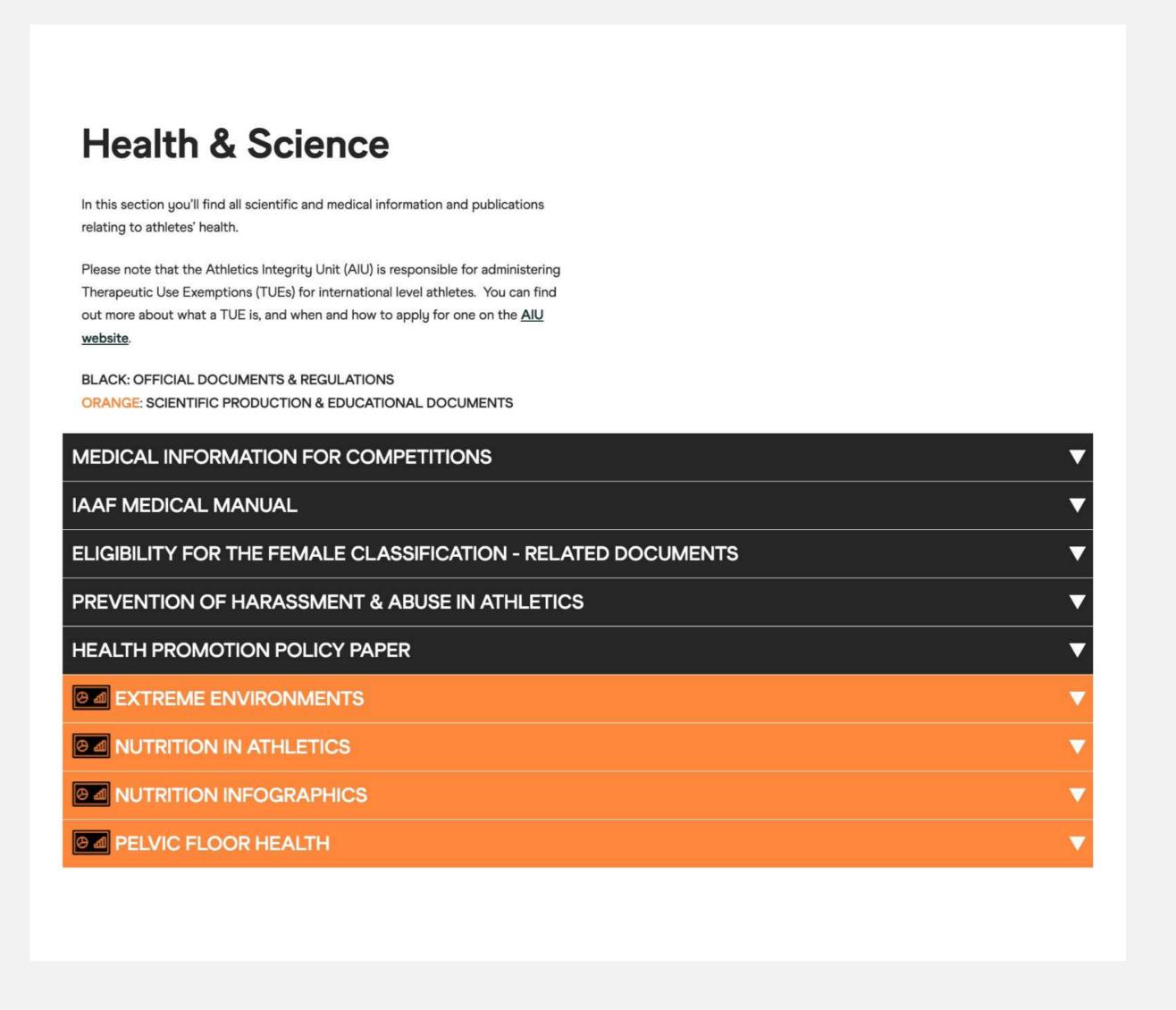
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# Run alongside us for sustainability. Together we can make a difference!

