



TOWARDS SUSTAINABLE DEVELOPMENT

SUSTAINABILITY POLICY

#AthleticsforaBetterWorld



FEDERAZIONE ITALIANA DI ATLETICA LEGGERA

Via Flaminia Nuova, 830 - 00191 Roma - Tel. 06 33484741 - P. IVA 01384571004 - C.F. 05289680588

INTERNATIONAL CONTEXT

WORLD ATHLETICS: COMMITMENT TO SUSTAINABILITY

World Athletics has long been committed to ensuring that its athletics events held worldwide are fully aligned with the principles of sustainability, proactively contributing to the growing environmental, economic, and social challenges the world faces today.

In particular, since 2020, the World Athletics Federation has developed and published its 2020–2030 Sustainability Strategy, formalising its ambitious vision to “become the leading International Sports Federation in delivering high-standard sustainable events”.

World Athletics defines sustainability as **“the balance between the economic, social, and environmental impact of its activities, in order to ensure the needs of the current generation are met without compromising those of future generations”**.

To accelerate athletics towards a sustainable future and contribute to a better world, World Athletics implemented in March 2024 the *Athletics for a Better World Standard*—a true support and guidance tool for international athletics event organisers at all levels to measure the environmental, economic, and social impact of recognised sporting events.

The standard provides **5 different levels** of recognition based on documented actions and corresponding points awarded:

- *Platinum Event (108 points)*
- *Gold Event (96 points)*
- *Silver Event (84 points)*
- *Bronze Event (72 points)*
- *Recognized Event (40 points)*

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GOLDEN GALA PIETRO MENNEA presented by IP

THE PATH TOWARDS SUSTAINABLE DEVELOPMENT

Starting from the 2024 edition, Golden Gala Pietro Mennea voluntarily decided to integrate a sustainable event management system by developing and publishing its sustainability strategy *Towards Sustainable Development*, following World Athletics guidelines, sharing its principles and goals while also measuring against the *Athletics for a Better World Standard*.

The 2024 objective was to promote a culture of sustainability by initiating awareness-raising actions targeting athletes, audiences, journalists, sponsors, institutions, and other external stakeholders—starting from a set of shared values initially applied within the organisation itself.

Reporting the sporting, economic, social, and environmental performances and impacts of the event has been essential in developing a Continuous Improvement Plan, laying the foundation for the 2025 edition and enabling long-term sustainable growth.



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OUR SUSTAINABLE IDENTITY

OUR PURPOSE: Creating shared value

Golden Gala Pietro Mennea for People, the Planet, and Prosperity

The **creation of shared value** is a founding trait of the Golden Gala Pietro Mennea, defining its purpose and, more broadly, its reason for being.

OUR SUSTAINABILITY MISSION

We listen to and engage with stakeholders to improve our sporting, social, economic, and environmental performance every day.

OUR SUSTAINABILITY VISION

We consider sustainability the guiding light of our activities, oriented toward innovation and the priorities set by the United Nations 2030 Agenda.

OUR PRINCIPLES OF SUSTAINABILITY

Inclusiveness

We consider the rights and interests of stakeholders, ensuring maximum commitment to meeting their expectations.

Sustainable Management

We develop and promote a sustainable management model aimed at continuous improvement, based on people involvement and performance monitoring.

Integrity

We ensure impartial decisions and actions, compliant with legal rights, obligations, and sporting regulations, avoiding abuse, corruption, and complicity.

Transparency

We ensure that information is relevant, reliable, and available to stakeholders, adopting a sustainability reporting process.

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OUR COMMITMENTS FOR A MORE SUSTAINABLE ATHLETICS

As Golden Gala Pietro Mennea, we **formally adhere to the World Athletics sustainability strategy**, measuring our economic, social, and environmental performance using the *Athletics for a Better World Standard*.

Through this Sustainability Policy, we also aim to formalize our contribution to the **17 Sustainable Development Goals of the United Nations 2030 Agenda**. In particular, we have identified **12 SDGs** on which we believe we can focus our efforts most effectively.

Our sustainability commitments fall into **6 macro-areas of intervention**, in line with the World Athletics Strategic Plan:

- *Leadership in sustainability;*
- *Sustainable production and consumption;*
- *Climate Change & Carbon;*
- *Local Environment & Air Quality;*
- *Global Equality;*
- *Diversity, Accessibility, and Wellbeing.*

Each macro-area is broken down into **specific sustainability goals**, for which we have decided to implement various activities.

The Sustainability Policy involves **broad engagement of all stakeholders**, with particular attention to athletes, fans, partners, media, and all individuals contributing to the event's success.

To **ensure continuous improvement**, a monitoring system has been defined to guide the organizing structure toward an evolved event management model and, at the same time, provide effective reporting through the *Athletics for a Better World* platform.

The process of promoting and integrating sustainable practices related to the Golden Gala is **further strengthened by dialogue and cooperation with World Athletics and Sport e Salute S.p.A.**

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STRATEGIC OBJECTIVES OF THE GOLDEN GALA 2025

The primary goal for the 2025 edition is **to consolidate the path towards sustainability**, using the event as a driver for **the development and deep-rooted growth of a sustainability culture within the national Athletics movement**.

Specifically, the planning of activities has been guided by the following objectives:

1. Establishing the Golden Gala as a national (and beyond) best practice in the concrete application of sustainability themes within major sporting events;
2. Integrating the best practices and principles of the Golden Gala into Italian Athletics Federation's operations, including internal processes, personnel, and nationally significant sports events;
3. Gathering evidence to measure the environmental impact of the event, while concurrently implementing measures to mitigate negative effects;
4. To keep raising awareness and engagement activities targeting all primary stakeholders involved in the Golden Gala, promoting the adoption of sustainable behaviours and practices—especially among partners, athletes, clubs, members, enthusiasts (with special focus on younger generations), and suppliers;
5. Contributing to the sustainable growth of Athletics globally through dialogue with World Athletics and other meetings within the Diamond League circuit.

In line with these strategic objectives, the activities planned for the 2025 edition are outlined below, divided into the **6 macro-areas** of intervention.

1. LEADERSHIP IN SUSTAINABILITY

Specific goals	Planned macro-activities
<p>Integrating sustainability into the internal management and processes of the event</p> <p>Engaging stakeholders in the event's sustainability journey</p> <p>Communicating sustainability to raise awareness and actively promote positive behaviour</p>	<ul style="list-style-type: none"> - Appointing a Sustainability Team for the event - Formalising and publish the Golden Gala Sustainability Policy and share it with key event stakeholders - Translating the Sustainability Policy into internal processes with clear objectives, defined roles, and responsibilities - Mapping stakeholders in detail and define specific engagement strategies for each - Developing an integrated Sustainability Communication Plan and using the official hashtag #AthleticsforaBetterWorld in all communications and event signage - Selecting a Sustainability Ambassador from among Italy's elite athletes to enhance communication impact, particularly among young athletics enthusiasts - Raising awareness among all participants through targeted initiatives during the event - Producing and distributing sustainability guides for athletes and fans to maximise their involvement - Drafting and publishing a Golden Gala Sustainability Report - Raising awareness among all volunteers and create a team of eco-volunteers for the sustainability activities planned throughout the event - Continuing cooperation with the charity partner by developing concrete initiatives that generate a positive impact beyond the event

2. SUSTAINABLE PRODUCTION AND CONSUMPTION

Specific goals	Planned macro-activities
Measuring and reducing the environmental and social impact of goods and services procured for the event, in collaboration with <i>Sport e Salute S.p.A.</i>	<ul style="list-style-type: none"> - Formalising a Procurement Plan based on the Minimum Environmental Criteria (CAM) for Events and other sustainability standards - Collaborating and engage with suppliers to apply the criteria established in the Procurement Pla - To align hospitality catering services with sustainability standards: promote local producers, ensure responsible food/beverage distribution, and minimise single-use items - Implementing a responsible waste measurement and management policy - Formalising internal policies aimed at digitising materials required for the event

3. CLIMATE CHANGE & CARBON

Specific goals	Planned macro-activities
<p>Collecting data and sharing sustainable venue management systems</p> <p>To demonstrate commitment to reducing the event's carbon footprint</p>	<ul style="list-style-type: none"> - Gathering data and information to measure the event's carbon footprint, increasing awareness of environmental impact - Implementing internal procedures to reduce carbon emissions from staff and volunteer travel and consumption - Calculating carbon emissions in partnership with <i>Sport e Salute S.p.A.</i>, monitoring energy use at the Olympic Stadium, waste production, transportation, and accommodation of athletes, staff, and guests - Encouraging and incentivize participants to use sustainable mobility options

4. LOCAL ENVIRONMENT & AIR QUALITY

Specific goals	Planned macro-activities
<p>Contributing to the improvement of local air quality</p> <p>Informing and hold partners, suppliers, and institutions accountable in adopting air quality improvement measures</p> <p>Raising awareness among athletes, fans, and media about the importance of air quality issues</p>	<ul style="list-style-type: none"> - Installing an air quality monitoring device at the Olympic Stadium in collaboration with World Athletics - To monitor, measure, and analyse data and scientific evidence to support concrete air quality improvement initiatives - Including findings from the monitoring system in the event's Communication Plan

5. GLOBAL QUALITY

Specific goals	Planned macro-activities
<p>Ensure fair, equitable, and inclusive competition</p>	<ul style="list-style-type: none"> - Applying anti-doping protocols as outlined in the International Regulations and raise awareness among athletes on fair and clean competition - To guarantee equal access to training facilities for male and female athletes during the event - Designing an inclusive competition format that, alongside international competitions, includes opportunities for youth athletes (e.g., <i>Palio dei Comuni</i>), masters, and para-athletes

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6. DIVERSITY, ACCESSIBILITY & WELLBEING

Specific goals	Planned macro-activities
<p>Zero tolerance for any form of discrimination</p> <p>To ensure accessibility and safety of the event</p> <p>To promote sport as a tool for Health and Wellbeing, especially for athletes and athletics enthusiasts</p>	<ul style="list-style-type: none"> - Emphasizing the importance of respecting differences, in event communication and athlete/participant guides - Promoting an inclusive culture before, during, and after the event through online and offline communication channels - Ensuring accessibility for persons with disabilities, with clear signage to facilitate arrival, access, and departure from the venue - Including awareness content about the benefits of sports in the Communication Plan - Encouraging the participation of athletics clubs, including through the <i>Palio dei Comuni</i> - Providing information in the athlete guide about the World Athletics online Safeguarding course

CONTINUOUS IMPROVEMENT

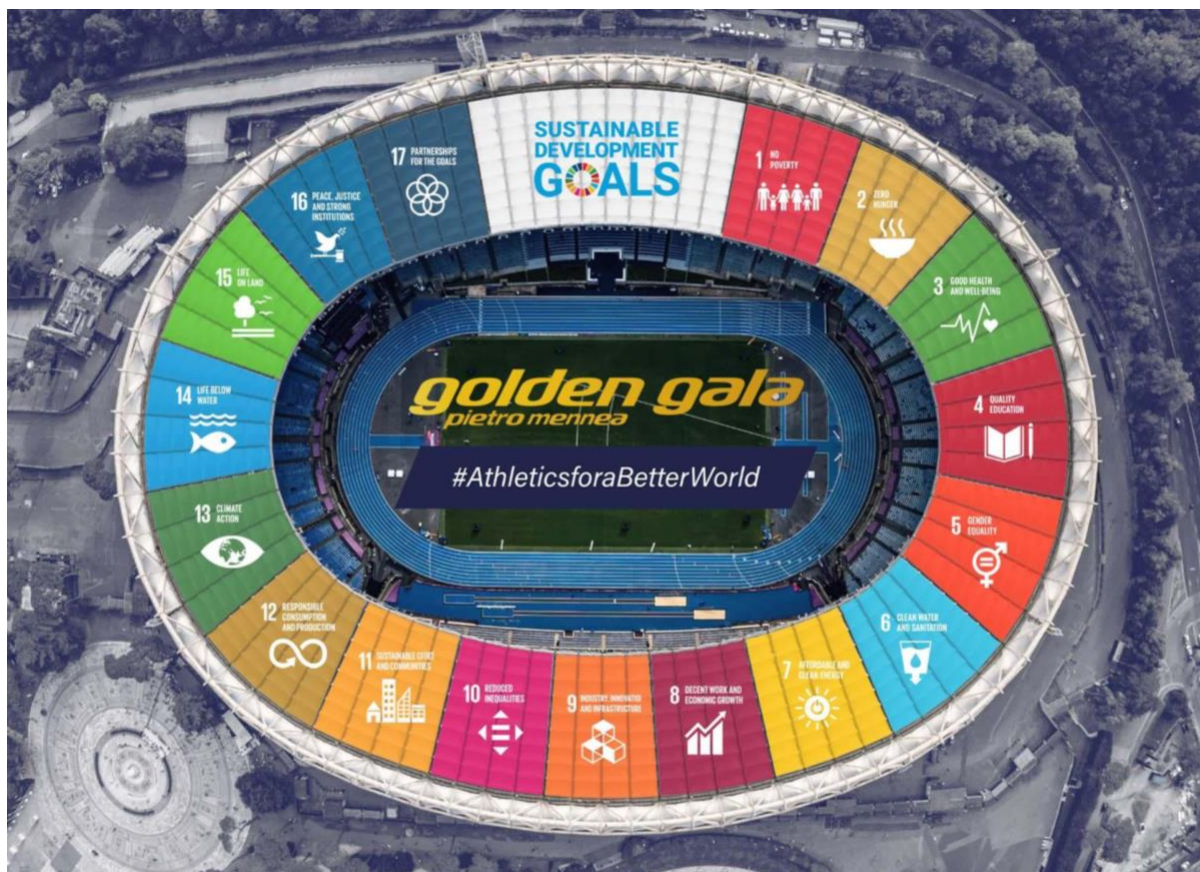
Through the initial approach to sustainability during the 2024 edition, the Golden Gala was able to meet and demonstrate its concrete contribution to 32 points of the *Athletics for a Better World Standard*.

With the 2025 Sustainability Policy, the event aims to achieve official recognition as a *Recognized Event* by World Athletics.

Regardless of this goal, our intent is to take another significant step towards full-spectrum sustainability for the Golden Gala.

As in the previous edition, a Continuous Improvement Plan will be formalized, based on collected Performance Indicators and analysis of the outcomes achieved through the various implemented activities.

**Run alongside us for *sustainability*.
Together, we can make a *difference*!**



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